



MEDIMASTERS®
MASTERING MEDICAL SKILLS

ULTRASONOGRAPHY

POINT-OF-CARE ULTRASOUND (POCUS) WORKSHOP

Transform Your Clinical Practice With Real-Time Diagnostic Excellence

20 April 2026 | 21 April 2026

Radisson Blu Hotel Şişli, İSTANBUL

1-DAY HANDS-ON WORKSHOP

-CLASSES LIMITED TO 20 PARTICIPANTS-

Advance Your Skills.
Enhance Patient Care.
Save Lives.



O. JOHN MA, MD
Master Instructor



TIFFANY GROMLICH, MD
Instructor



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O. JOHN MA, MD
Master Instructor

O. John MA, MD is an international pioneer in Point-of-Care Ultrasonography (POCUS). He has practiced emergency medicine in the United States for over 30 years. Dr. MA is the Editor-in-Chief of Ma and Mateer's Emergency Ultrasound textbook and has served as a co-editor for Tintinalli's Emergency Medicine textbook. Dr. MA has served as the Department Chair of Emergency Medicine at Oregon Health & Science University and the University of Missouri-Kansas City. He has also served on the Board of Directors for the American Board of Emergency Medicine and the Society for Academic Emergency Medicine.



TIFFANY GROMLICH, MD
Instructor

Tiffany Gromlich, MD earned her Bachelor of Science in Psychology and Chemistry from the University of Oregon in 2002, followed by her medical degree at Oregon Health & Science University (OHSU). She completed both her residency in Emergency Medicine and a fellowship in Emergency Ultrasound at OHSU. Since 2013, Dr. Gromlich has resided on O'ahu, Hawai'i, where she serves as Ultrasound Director for her physician group and teaches at the John A. Burns School of Medicine. Her academic and clinical interests focus on expanding point-of-care ultrasound (POCUS) education and improving access across critical-access hospitals throughout the Hawaiian Islands.



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Master the Future of Acute Care Medicine

In today's fast-paced clinical environment, seconds matter.

Point-of-Care Ultrasound (POCUS) has revolutionized acute care by putting powerful diagnostic capabilities directly in your hands, enabling immediate clinical decision-making that can save lives and improve patient outcomes.

Our introductory POCUS workshop is designed specifically for physicians ready to integrate this transformative technology into their practice, delivering safer, more effective care to their most critical patients.

Why POCUS Changes Everything

Immediate Answers When Time is Critical

- Rapid assessment of cardiac function, volume status, and structural abnormalities
- Real-time evaluation of respiratory distress and pleural pathology
- Instant detection of internal bleeding and organ injury
- Rapid identification of common intra-abdominal pathology
- Immediate guidance for diagnosis of DVT

Enhanced Patient Safety

- Reduce radiation exposure from unnecessary CT scans
- Rapid diagnosis of emergent conditions
- Improve diagnostic accuracy in challenging presentations

Superior Clinical Outcomes

- Faster time to diagnosis and treatment
- Reduced length of stay through efficient workups
- Improved patient satisfaction with bedside diagnostics
- Enhanced confidence in clinical decision-making

State-of-the-Art Learning Experience

Hands-On Training with Latest Technology

Our workshop features the newest high-resolution ultrasound systems, providing participants with experience on the same equipment they'll use in their clinical practice. Each participant receives extensive hands-on time with expert faculty guidance.

Expert Faculty

Learn from internationally recognized POCUS experts who combine academic excellence with real-world clinical experience. Our faculty includes emergency physicians who are leaders in point-of-care ultrasound education.

Interactive Case-Based Learning

Engage with realistic clinical scenarios that mirror the challenges you face daily. Our case-based approach ensures you'll be ready to apply POCUS skills immediately in your practice.

Small Group Format

Limited enrollment ensures personalized attention with a maximum 5:1 participant-to-instructor ratio, guaranteeing ample opportunity for individual feedback and skill development.

Comprehensive Curriculum Designed for Clinical Excellence

Module 1: Basic Cardiac POCUS

- Focused cardiac assessment protocols
- Evaluation of left ventricular function and wall motion
- Pericardial effusion detection and quantification
- Integration with hemodynamic management

Module 2: RUSH exam and scanning for DVT

- Rapid assessment for deep venous thrombosis
- RUSH exam

Module 3: Abdominal POCUS

- Evaluation of abdominal pain and organ pathology
- Assessment for abdominal aortic aneurysm
- Assessment for hydronephrosis

Module 4: Trauma

- Lung ultrasound for pneumothorax
- E-FAST exam technique

Workshop Details

Date Options

20 April 2026 1-Day Intensive Workshop
21 April 2026 1-Day Intensive Workshop

Format

Interactive lectures, hands-on scanning sessions,
and case-based discussions

Group Size

Limited to 20 participants per day

Workshop Package

- All training materials and reference guides
- Certificate of completion
- Coffee Break
- Lunch

EARLY BIRD

(For 1 Workshop,
Until 31.01.2026)

REGULAR

(For 1 Workshop,
After 01.02.2026)

1.200 USD +VAT

1.350 USD +VAT

Registration Deadline: 15 March 2026

Why Should I Attend

Primary Audience

- Emergency Medicine Physicians
- Critical Care and Pulmonary Specialists
- Hospitalists and Internal Medicine Physicians
- Trauma and Acute Care Surgeons

Also Beneficial For

- Cardiology Fellows and Residents
- Anesthesiologists
- Family Medicine Physicians in urgent care settings
- Physician Assistants and Nurse Practitioners in acute care settings

Transform Your Practice Today

Don't let another critical patient wait for delayed diagnostics.

Join the thousands of physicians who have already transformed their clinical practice with POCUS skills. Limited seats available.

Register now to secure your place in this transformative educational experience.



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OFFICIAL EVENT AGENCY

**MICE101 Organizasyon Turizm ve
Danismanlik Hizmetleri Tic. Ltd. Sti.**

Address: Evliya Celebi Mah. Sadi Konuralp
Cad. No:5/2 İKSV Nejat Eczacibasi Binasi
34433 Beyoglu ISTANBUL

Tax Office: Beyoglu V.D.

Tax Number: 621 090 1852

Registry Number: 210019-5

MERSİS Number: 0621090185200001

BANK INFORMATION

Bank Name: Türkiye İş Bankası

Account Number: Mice 101 Organizasyon Turizm ve
Danismanlik Hizmetleri Tic. Ltd. Sti.

Swift Code: ISBKTRIS

IBAN (TRY): TR46 0006 4000 0011 0670 8137 39

IBAN (EURO): TR61 0006 4000 0021 0673 5659 36

IBAN (USD): TR50 0006 4000 0021 0673 5659 40

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FOR REGISTRATION

You can select the workshop event you wish to attend from the medimasters.com.tr website and complete your purchase by following the steps on the website. For more information, you can contact MEDIMASTERS by phone or email and submit your questions.

Exchange Rate: Payment will be calculated based on the Central Bank of the Republic of Türkiye's Effective Selling Rate one day prior to the payment date.

CANCELLATION POLICY

Cancellation requests must be made in writing to MEDIMASTERS.

If the written cancellation request is made:

- 90 days prior to the workshop, 75% of the agreed sponsorship fee will be refunded.
- If made 75 days in advance, 50% of the agreed sponsorship fees will be refunded.
- If made 60 days in advance, 25% of the agreed sponsorship fees will be refunded.

Cancellations made 30 days prior to the workshop are subject to full payment.

No refunds will be made.

All refunds will be made within 30 calendar days after the end of the workshop.



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