





MEDIMASTERS is a professional development platform that connects medical science experts with specialists eager to advance in their fields.

Our exclusive, hands-on workshops are designed to inspire, empower, and elevate through practical expertise and cutting-edge knowledge.

By joining MEDIMASTERS workshops, participants gain real-world experience in next-generation treatments and procedures, strengthen their skills, and align with global standards – enhancing both their professional distinction and personal brand value.

Our mission is simple: Deliver exceptional value by empowering every participant to elevate their impact with vision, confidence, and refined practice.

MEDIMASTERS workshops offer breakthrough learning, fresh perspectives, and opportunities for remarkable growth – paving the way for effective differentiation and lasting success.

 [medimasters\\_official](#)  
 [medimasters\\_official](#)

@ [more@medimasters.com.tr](#)  
 [medimasters.com.tr](#)

## Empowering Specialists. Elevating Brands.

At MEDIMASTERS, we create exclusive, hands-on workshops led by world-class medical authorities.

These workshops are more than training — they are a platform for growth, innovation, and brand prestige.

MEDIMASTERS is where knowledge meets impact — not only for physicians but also for patients, and for your brand.



SINCERE SUPPORT AND SOLUTION.

### **For The Health Care Groups**

- Equip your specialists with the latest medical knowledge and practices
- Grow their expertise to elevate patient satisfaction
- Strengthen patient preference by building a distinguished medical team
- Enhance your reputation as an employer and a trusted medical authority
- Discover the most effective way to communicate and connect
- Use your budget in the most effective way
- Shape a healthier future with direct and clear feedforward from the right target audience

### **For The Medical Device, Material, Or Pharmaceutical Suppliers**

- Increase your brand's visibility in front of decision-makers
- Promote your products through real, hands-on experience to influence preferences
- Strengthen your brand's image by supporting professional development
- Discover the most effective way to communicate and connect
- Use your budget in the most effective way
- Shape a healthier future with direct and clear feedforward from the right target audience





## Turn Training Into Trust. Turn Sponsorship Into Impact.

In MEDIMASTERS workshops, physicians don't just hear about your product — they use it. And what they use, they trust, recommend, and prefer.

### Why Sponsor A **MEDIMASTERS** Workshop?

- *Direct access to decision-makers and opinion leaders*
- *Hands-on product experience that shapes real preferences*
- *Stronger brand recall through lived interaction, not brochures*
- *Meaningful connections with the specialists who matter most*

Don't just tell your story.  
Let physicians experience it firsthand.

RENEW TRUST AT THE MASTERS' TABLE.

## A High-Return Investment!

Sponsoring a MEDIMASTERS workshop is not just marketing spend — it is a high-return investment.

### ***Our Workshops Deliver.***

- *Prestige through association with the world's top medical experts*
- *Meaningful relationships with key decision-makers*
- *Effective reach beyond low-return traditional marketing channels*
- *Trust and credibility that elevate your brand*

MEDIMASTERS sponsorship is not a medium — it is a movement. This is where the future of medicine is built.

Let your brand take the stage.



**DIRECT CONTACT WITH DECISION-MAKERS.**

## Beyond Prestige: Building True Connections

Physicians value time and practicality. A sponsorship with MEDIMASTERS allows them to experience your product in action — turning first impressions into lasting, rational, and emotional bonds.

*Let your brand take the stage to:*

- Move beyond visibility to meaningful interaction
- Position yourself as a leader in advancing medical practice
- Transform your presence from a brand to a trusted solution partner

Sponsorship here is not just for exposure — it is for being a part of the change.

**BRANDS ARE DIRECTLY TOUCHING LIVES.**





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## Direct Access. Lasting Trust.

Trade shows are swarmed with companies distributing thousands of brochures that mostly end up in the trash. Digital media is overflowing with millions of ads. Under these circumstances, how many physicians can your brand truly connect with?

*A MEDIMASTERS sponsorship provides a real, one-on-one physician experience. This is highly valuable for your brand, because:*

- You get to contact the key decision-makers directly
- The hands-on interaction MediMasters workshops provide builds stronger trust through real practice
- Use practice creates a stronger and longer-term attachment to a product or a brand
- Practice creates hard-to-break habits and loyalty, making a brand switch more difficult

You are more than your name or logo. Give them the chance to practice your product. They will never forget you.

TRANSITION FROM INTRODUCTION TO EXPERIENCE.

## Not Just Visibility — A Powerful Presence.

Sponsorship with MEDIMASTERS is not about advertising — it's about shaping perceptions.

While your competitors only talk, you deliver real experiences. Experiences that physicians live, learn, and grow to remember.

At MEDIMASTERS, we do not put your brand name on a flyer — we place it on the stage. So that the physicians experience it firsthand.

It is not just visibility. It is a strong presence that has the potential to skew the preference in your brand's favor.



## From Communication To Connection. From Connection To Loyalty.

Sponsorship is more than just visibility — it is a moment to say, "We are here for you."

By sponsoring a MediMasters event, you will:

- Create meaningful moments that go beyond mere transactions
- Position your brand as a pioneer for the physicians' development
- Build long-term and mutually valuable relationships

It is not just communication.  
It is a connection that fosters lifetime loyalty.

DEEP IMPACT, UNFORGETTABLE EXPERIENCE.





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**WORKSHOP OPTIONS**

## Stand Sponsorship

- ◆ Brand visibility in the event area
- ◆ Logo usage on digital materials
- ◆ Logo usage in social media designs
- ◆ 3x3 m booth space

## Support Sponsorship

- ◆ Brand visibility in the event area
- ◆ Logo usage in digital materials
- ◆ Logo usage in social media designs
- ◆ 2x2 m booth space

## Workshop Name Sponsorship

- ◆ Brand visibility in the event area
- ◆ Logo usage in digital materials
- ◆ Logo usage in social media designs
- ◆ 4x4 m booth space
- ◆ Event naming rights (“Presented by ...”)
- ◆ Opening speech and brand presentation
- ◆ 15-minute brand presentation
- ◆ Right to set up an experience area

## Multi-Workshop Sponsorship

- ◆ Brand visibility in the event area
- ◆ Logo usage on digital materials
- ◆ Logo usage in social media designs
- ◆ 3x3 m booth space
- ◆ 15-minute brand presentation





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**PAYMENT & INFORMATION**



## HOW TO RESERVE?

After filling out the Sponsorship Request Form, please send it along with your company's vector logo for use in visual designs to [more@medimasters.com.tr](mailto:more@medimasters.com.tr).

MEDIMASTERS will contact you in accordance with the "first come, first served" principle and provide feedback regarding the approval of your sponsorship. Sponsorship Reservations are only confirmed upon receipt of the relevant deposit payment.

## OFFICIAL EVENT AGENCY

**MICE101 Organizasyon Turizm ve Danışmanlık Hizmetleri Tic. Ltd. Sti.**

**Address:** Evliya Celebi Mah. Sadi Konuralp Cad. No:5/2 İKSV Nejat Eczacıbaşı Binası  
34433 Beyoğlu İSTANBUL

**Tax Office:** Beyoğlu VD

**Tax Number:** 621 090 1852

**Trade Registry Number:** 210019-5

**MERSİS Number:** 0621090185200001

## BANK ACCOUNT INFORMATION

**Bank Name:** Türkiye İş Bankası

**Account Number:** Mice 101 Organizasyon  
Turizm ve Danışmanlık Hizmetleri Tic. Ltd. Sti.

**Swift Code:** ISBKTRIS

**IBAN (TRY):** TR46 0006 4000 0011 0670 8137 39

**IBAN (EURO):** TR61 0006 4000 0021 0673 5659 36

**IBAN (USD):** TR50 0006 4000 0021 0673 5659 40

## CONTACT

**Ms. Didem ARSLANTÜRK**  
(+90) 533 690 6866  
[more@medimasters.com](mailto:more@medimasters.com)



## PAYMENT TERMS

**Exchange Rate:** Payment will be calculated based on the Central Bank of the Republic of Türkiye's Effective Selling Rate one day prior to the payment date.

Upon approval of the sponsorship application, the advance payment should be made within 7 calendar days. The remaining amount must be paid in accordance with the terms of the agreement.

**Failure to Comply with Payment Terms:** If the sponsor fails to comply with the specified payment terms and conditions, MEDIMASTERS reserves the right to suspend or withdraw all benefits specified in the sponsorship agreement.

**Right to Reject Offers:** MEDIMASTERS reserves the right to reject sponsorship offers at its sole discretion.

**Additional Conditions:** Any matter not expressly stated in this document may be subject to further negotiation and must be approved by MEDIMASTERS.

**Payment by bank transfer:** Please note that bank transfer payments will be recorded according to the amount credited to the relevant account "after transfer fees have been deducted." We would like to remind you that all bank transfer fees should be paid by the sponsoring company.

For credit card payments, please note that payments will be recorded based on the amount credited to the relevant account "after deducting interest charges" applicable to the card and bank type. We would like to remind you that all credit card fees should be paid by the sponsoring company.

## CANCELLATION POLICIES

Cancellation requests must be made in writing to MEDIMASTERS by the sponsor's official contact person. Cancellation requests;

- If made 90 days in advance, 75% of the agreed sponsorship fees will be refunded.
- If made 75 days in advance, 50% of the agreed sponsorship fees will be refunded.
- If made 60 days prior, 25% of the agreed sponsorship fees will be refunded.

Cancellations made 30 days prior to the workshop are subject to full payment.

No refunds will be made.

All refunds will be made within 30 calendar days after the end of the workshop.



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